

Achieving Staff Stability: How to Recruit & Retain in 2023

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Staff stability is about 5 things.

**Ease in
finding you
& applying.**

**Outreach
messages
that
resonate.**

**Positive 1st
impressions.**

**Fast
assimilation.**

**Ongoing
positive
engagement.**

Staff stability is about 5 things.

**Ease in
finding you.**

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MONSTER

indeed

CAREERBUILDER®
We're Building For You

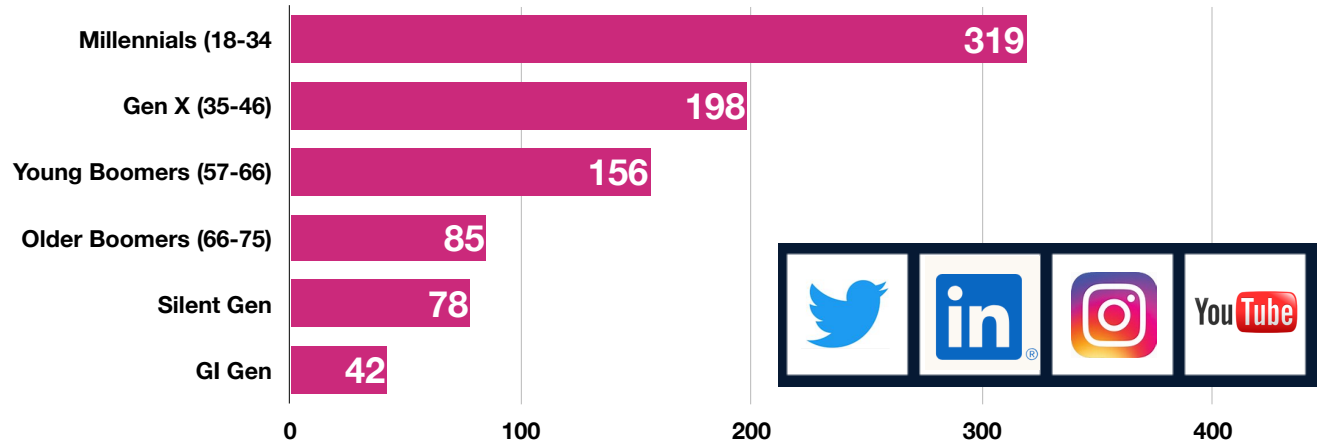
glassdoor

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Average size of facebook friends network



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Welcome
Back

Staff stability is about 5 things.

**Ease in
finding you
& applying.**

**Outreach
message
that
resonates.**

Make the message about your **culture**,
not a short job description.

Who would YOU want to work for?

JOB DESCRIPTION

_____ is currently seeking Geriatric Nursing Assistants (GNA) to join our team of dedicated staff. These are Part time and Less-than part time positions for day, evening, night and weekend shifts. Please specify shift and position you are interested in.

Interested candidates can submit a resume via email to _____
_____. Please specify shift and position you are interested in. Application packets can be filled out at our Human Resources Office Monday through Friday 8:30am-4:00pm. If you have questions or would like further information about this or other employment opportunities, please contact us at _____

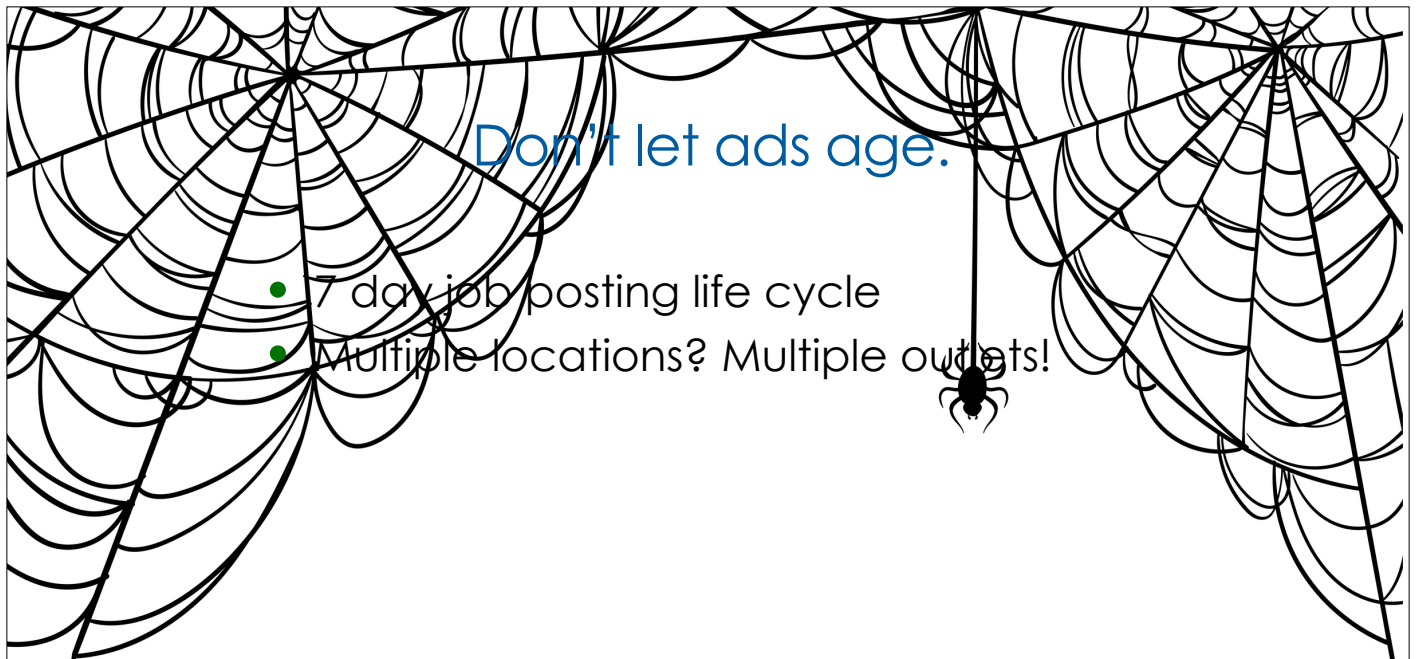
Good Times Nursing Facility is seeking a few great people who want to **make an important difference each day** in the quality of life of elders.

As a **Caregiver** you'd be part of a *collaborative team* whose energy, creativity, and communication are valued **and rewarded**.

We believe in your quality of life, too -- so you'll find our culture provides ongoing opportunities to grow (tuition assistance and in-house training), a work/life balance and a commitment to coaching that enables you to be the best you can be.

To learn if we're the right place for you simply click below and tell us a bit about yourself. See what others have to say about us at Glassdoor, LinkedIN and Facebook, too!

NARRATIVE



Don't let ads age.

- 7 day job posting life cycle
- Multiple locations? Multiple outlets!

"I am proud to finally be a part of the [redacted] Team"

★★★★★ Current Employee - LED in Ottawa, OH

■ Recommends ■ Positive Outlook ■ Approves of CEO

I have been working at [redacted] full-time (Less than a year)

Pros

WOW....friendly people that really care about the residents and employees. Never worked for a company who had employee recognition every month, so many tools to utilize to better your life at work AND home. Education is amazing. They really want you to be the best you can be. BEST FOOD I EVER ATE AT A NURSING HOME!! That is a feat! They have been very generous with my dept and have no problem giving me the funds to do what I need to do for the residents. So generous, I really am hoping this is my last stop in life, career wise.

Show Less

Cons

I come to work smiling, leave smiling. Other than the normal everyday stresses every nursing home faces I honestly cannot find flaws at the moment. I would've benefitted from a little more on site training but other than that I am the happiest I have ever been at a facility in years!

Advice to Management

Keep up the good work. I am excited to see what other GREAT ideas come from you.

Glassdoor reviews.

4.6 ★★★★★

100% Recommend to a friend

100% Approve of CEO

Staff stability is about 5 things.

Ease in finding you & applying.

Outreach message that resonates.

Positive 1st impressions.

Poor telephone/in-person responses to inquiries

"We're ALWAYS hiring."

*"Let me see **IF** someone is available to talk to you."*

"Here's an application. You can fill it out over there."

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"Let me have you speak to _____.

She/he can tell you all about us and if there's still a position open.

This is a terrific place to work."

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