

# Application

## Company Information

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

County: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Toll Free: \_\_\_\_\_

E-mail: \_\_\_\_\_

Product or Service: \_\_\_\_\_

Brief Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**MHCA Business Partner dues are \$450.00 per our membership year (September - August)**

All applications for business partner membership are presented to the MHCA Board of Directors for approval. Membership becomes effective upon Board approval and receipt of dues payment.

Applications must be accompanied by a detailed description of the business on the organization's letterhead.

*Mail this application to:*

Missouri Health Care Association, 236 Metro Drive, Jefferson City, MO 65109 or fax to 573.893.5248.

# Questions?

**Nikki Strong**  
Executive Director  
nikki@mohealthcare.com

Missouri Health Care Association  
236 Metro Drive  
Jefferson City, MO 65109  
(p) 573.893.2060 | (f) 573.893.5248

Membership applications are available  
online at [www.mohealthcare.com](http://www.mohealthcare.com).

# MHCA

Missouri Health Care Association



## Business Partners Membership

**Demonstrating Compassion and  
Commitment to the  
Long Term Care Community**

## **Who is MHCA?**

- Established in 1949, MHCA is the largest long-term care trade association in Missouri representing a diverse, well-rounded membership base, including more not-for-profit and proprietary members than any other association in the state.
- MHCA represents over 300+ facilities, which is approximately two-thirds of the long-term care industry in Missouri, and over 25,000+ employees.
- MHCA serves the entire continuum of care with a diverse membership of skilled nursing facilities, intermediate care facilities, assisted living facilities, residential care facilities, adult day care, home health and hospice.
- MHCA business partners consist of businesses, firms and organizations which supply goods and/or services toward the advancement of excellence and quality in the long-term care industry.
- MHCA is affiliated with the American Health Care Association, which is the largest and most powerful long term care advocacy group in Washington, D.C.
- MHCA strives to provide the following benefits to its members:
  - Professional development
  - Advocacy
  - Technical assistance
  - Opportunities for networking
  - Member committees
  - Communication on issues affecting long-term care
  - Member discount programs

## **Benefits & Services**

### **Increase Your Company's Visibility**

- Attendance at district business meetings and other district events throughout the state
- Opportunity to serve on various MHCA Committees
- Exclusive sponsorship opportunities throughout the year
- Speaking opportunities

### **Network & Build Relationships**

- Access to the MHCA membership directory and member mailing lists
- Company listing in the Membership Directory including a brief description of your business

### **Discounted Rates**

- Discounts at MHCA events and priority booth selection at MHCA's Annual Convention & Trade Show
- Graphic design and publication printing at a reduced rate to members
- Reduced rates on advertising opportunities

### **Keep Informed on Critical Issues**

- Informative educational seminars to meet your busy needs
- Access to MHCA staff who can assist you on issues that impact your company's interests

### **Log into Members Only Website**

- Full access to resources on the MHCA web site, monthly e-Newsletter and social media connections through Facebook and Twitter

## **Annual Events**

- Annually, MHCA hosts the largest and most well attended long-term care convention and trade show in the state of Missouri. The MHCA Convention and Trade Show is dedicated to bringing long-term care providers and industry professionals together to share the latest and greatest in health care technologies, services and solutions in order to increase quality and efficiency while reducing costs. This event averages over 1,000 attendees consisting of owners, administrators, corporate staff and facility staff from all over Missouri. Exhibitors have invaluable opportunities over the course of two days and 4.5 hours of dedicated exhibit time to network and build relationships with key leaders and decision makers in long-term care in Missouri.
- Every March, the MHCA Mid-Year Conference is held in Jefferson City, Missouri. This two-day event features educational seminars and networking opportunities in the state's Capitol.
- The Missouri Health Care Association is comprised of seven districts and each district meets regularly throughout the year and hosts special events, such as Ms. Nursing Home Pageant and Golden Age Games. This is an excellent opportunity to develop and build relationships with individuals and facilities.
- Throughout the year, MHCA offers educational seminars, workshops, webinars and special events, such as the CNA Appreciation Fair, which provide numerous sponsorship and marketing opportunities for our business partners.